

# GSCFMI

GRADUATE SCHOOL OF CREDIT  
& FINANCIAL MANAGEMENT  
INTERNATIONAL

JUNE 17-27, 2019

## GSCFMI is designed for

- ◆ International trade credit and financial professionals
- ◆ New and veteran professionals
- ◆ CICP certification
- ◆ Lasting business relationships



## **The Graduate School of Credit & Financial Management International® (GSCFMI®)**

The Finance, Credit and International Business Association, in partnership with the National Association of Credit Management, present GSCFM International.

Modeled after NACM's pioneer flagship Graduate School of Credit and Financial Management program, GSCFM International vigorously delves into complex global issues facing credit professionals worldwide.

GSCFMI provides an opportunity for credit professionals to earn their Certified International Credit Professional (CICP) designation on an accelerated track, free from the added stress of trying to balance personal and professional commitments.

This intensive, two-week program exposes participants to a wide range of ideas, practices and resources, which contribute to the mastery of new concepts and the development of a clear vision for international trade finance and credit.

The GSCFMI sessions are led by experienced global credit executives and industry experts who use a balanced mix of lectures, group discussions and case studies that relate to current and future workplace demands.

In the evenings, participants have the unique privilege of networking with some of the brightest and up-and-coming credit professionals—the students in the GSCFM program, which runs concurrently with GSCFM International.

Employers customarily cover the full cost of tuition, meals, housing and travel-related expenses. In so doing, they recognize the contributions and potential of promising managers, affording them the opportunity to reach a new level of professional knowledge and distinction in their field.

## **What to Expect from FCIB's GSCFMI Program**

GSCFMI is hosting its program on the campus of American University situated in a suburban area of northwest Washington, DC. Students are able to focus on their studies and bond together in this quiet setting located only a quick metro ride into the heart of the city.

Participants, staff and instructors are housed in campus dormitories, and meals are provided. Participants are encouraged to attend every meal and scheduled function to help cultivate relationships and camaraderie among the faculty and students.

To become fully engaged in the class content and discussion, participants must complete advance reading assignments for the program. Attendance and participation in all scheduled class sessions, assignment discussions and class activities is also mandatory.



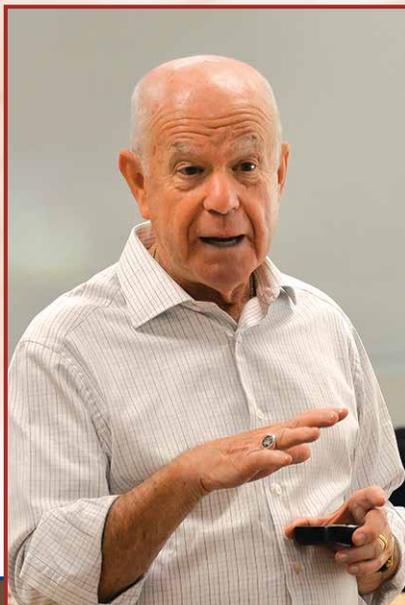
## Instructors

FCIB is proud to have these, and other, distinguished instructors presenting in 2019. For a complete list of the instructors and their biographies, please visit the GSCFMI web pages at [www.fcibglobal.com](http://www.fcibglobal.com).

**Janine Driver**, retired federal law enforcement officer, author, speaker for the Body Language Institute.

**Ed Altman, Ph.D.**, Professor of Finance, Emeritus at the Leonard N. Stern School of Business, New York University

**Richard (Chip) Thomas**, General Manager, American Export Training Institute



## The GSCFMI Curriculum

The GSCFMI program focuses on essential business and professional growth disciplines that will enhance credit professionals' understanding of global trade finance and credit, while preparing them for their CICP designation.

The GSCFMI program covers, in a classroom setting, the core concepts found in FCIB's online, 14-week International Credit & Risk Management course. The cornerstone of the program is a full day devoted to international payment and collection methods. Other complementary sessions include:

- ♦ International credit policy and procedures
- ♦ International trade law
- ♦ Analyzing and assessing international risk
- ♦ Financial statement analysis
- ♦ Reporting, monitoring and forecasting
- ♦ Export credit insurance and credit agencies
- ♦ Trade finance and monitoring loans
- ♦ Cash and treasury management

At the end of the program, participants take the CICP exam, which they must complete and pass to earn the CICP designation.

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## PROGRAM DATES

June 17-27, 2019

FCIB's Graduate School of Credit & Financial Management International is a meaningful and challenging professional experience that enriches its participants through:

- ♦ Approaches and best practices for global credit, strategy and leadership
- ♦ Greater understanding of current trends in trade finance
- ♦ Development of financial risk assessment methodologies
- ♦ Enhanced ability to lead change within your organization
- ♦ Enrichment of your professional network and resources
- ♦ Reinforced knowledge of legal responsibilities of credit executives
- ♦ Heightened sense of professional worth

