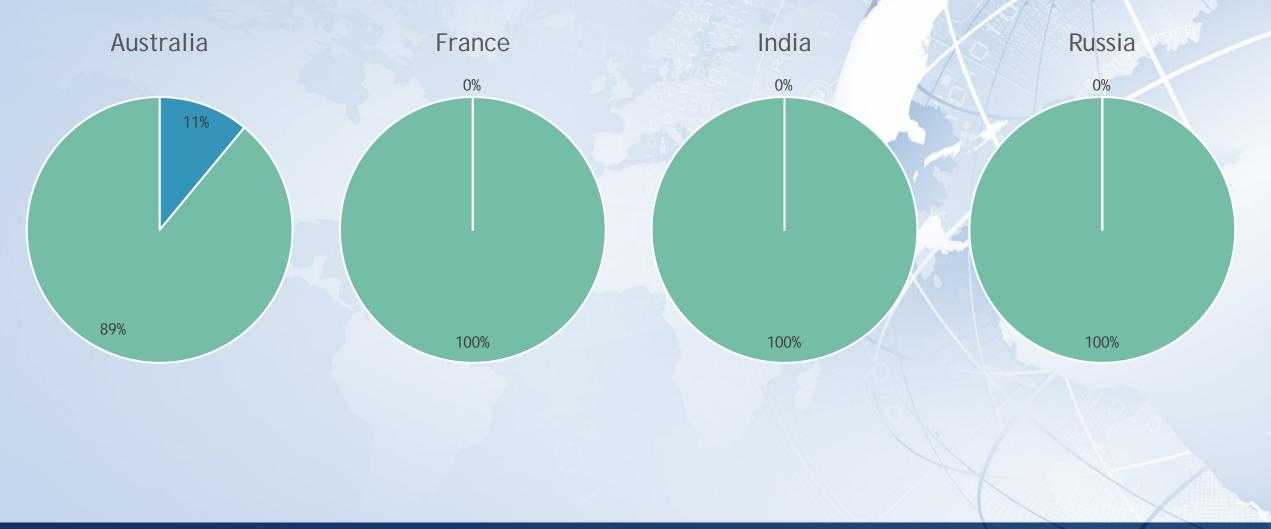
February 2023

# FCIB Credit & Collections Survey

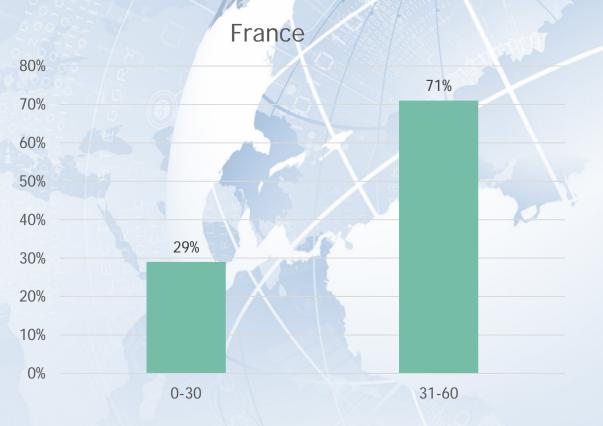
Australia, France, India, Russia

## Are your sales primarily to new or existing customers?

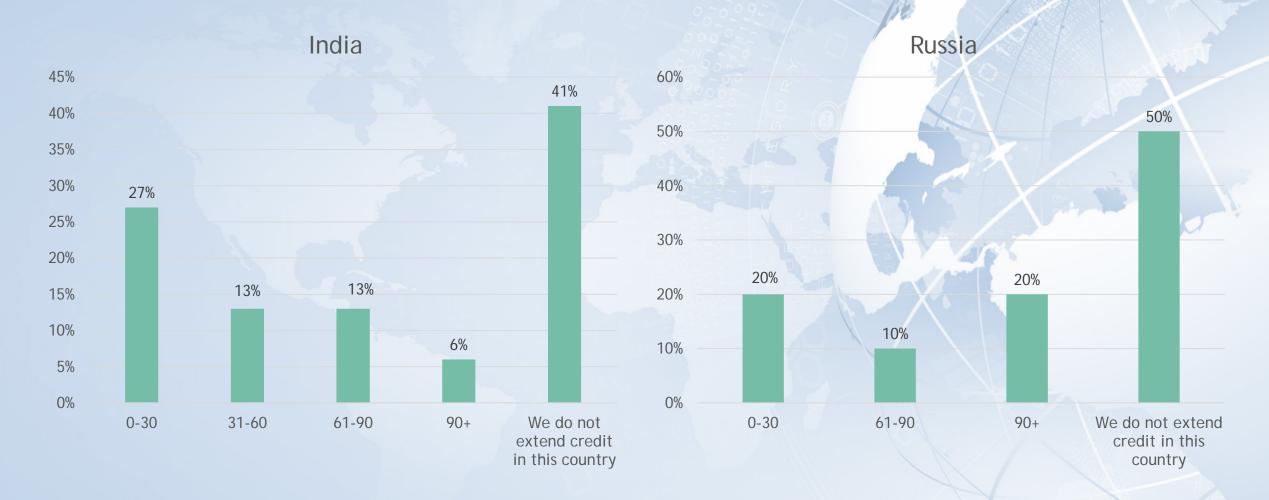


### On average, what payment terms are you granting?





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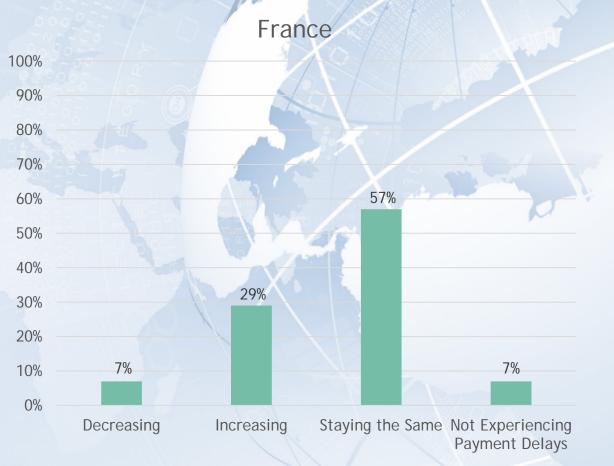


What is the average number of days beyond terms in these countries?

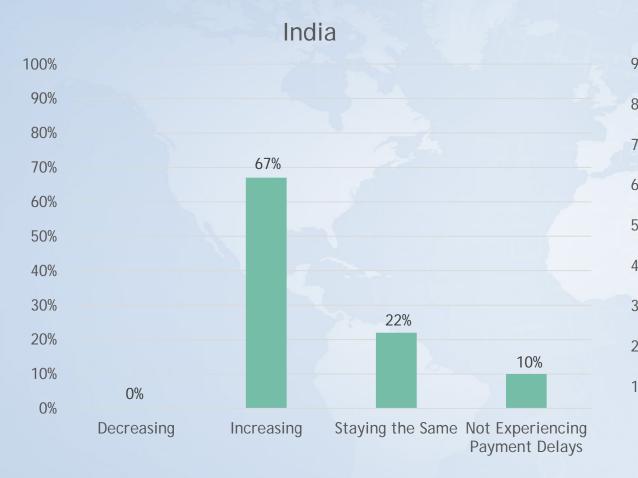


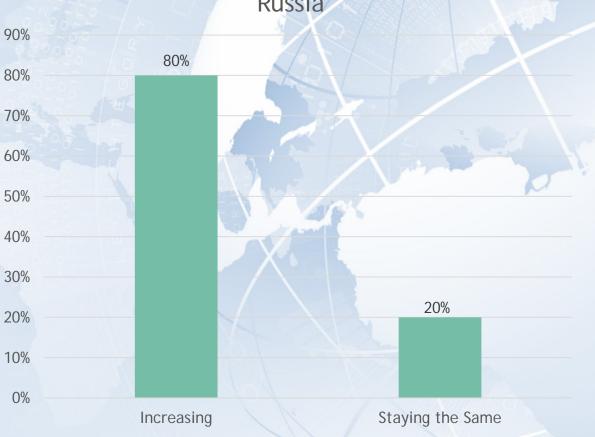
### Are payment delays increasing, decreasing, or staying the same?





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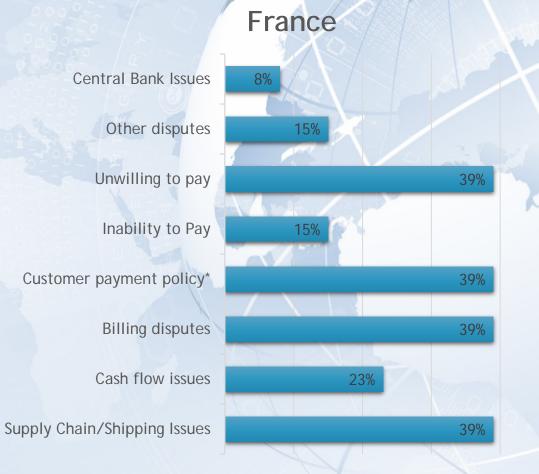


#### Russia

### The most common causes of payment delays

#### **Other Disputes** 25% Unwilling to Pay 25% Inability to Pay 17% **Customer Payment Policy\*** 33% **Billing Disputes** 25% **Cash Flow Issues** 25% Supply Chain/Shipping Issues 42% **Regulatory** Issues Other\*'

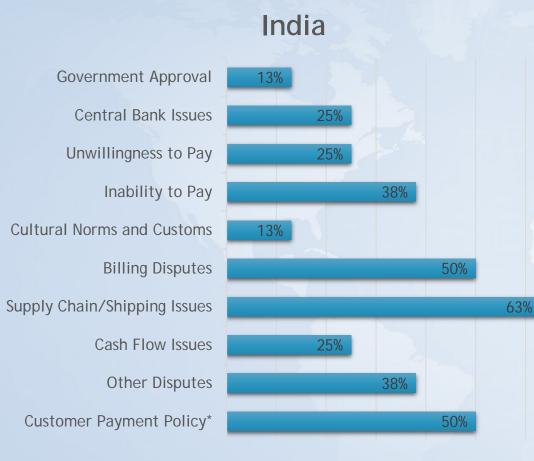
\*\*Customer demanding longer terms



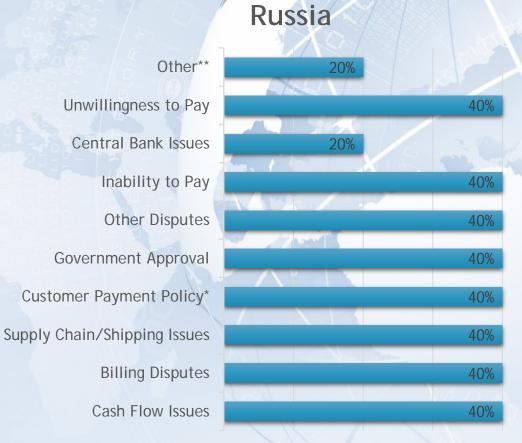
\*(i.e. customer only pays on a set day of the month)

Australia

## The most common causes of payment delays

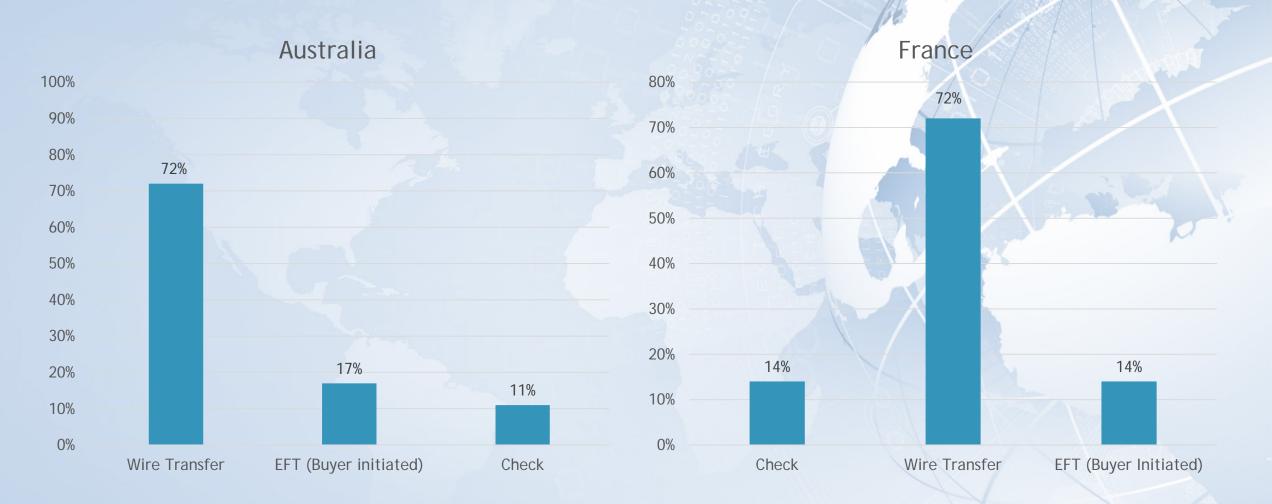


\*(i.e. customer only pays on a set day of the month)

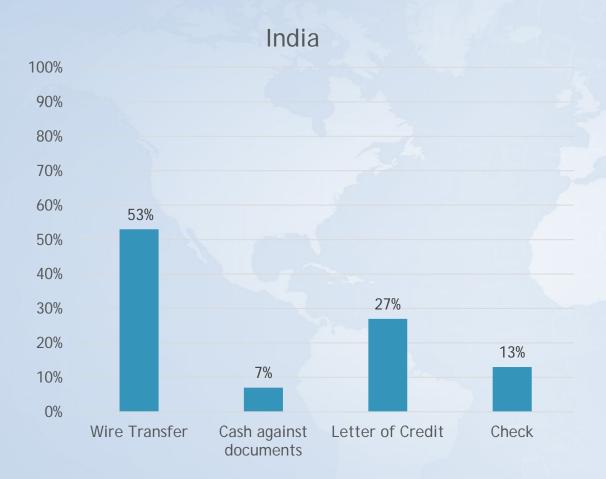


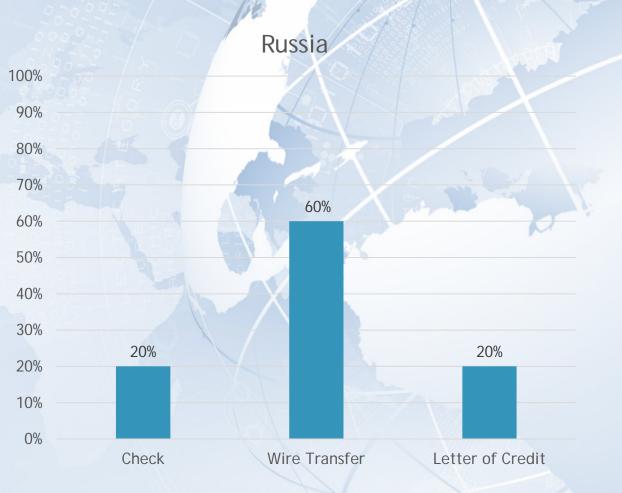
\*\*Russia-Ukraine war

#### Methods used to secure payment



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### Insights from Credit Professionals

#### Australia

- We use an agent in Australia.
- Use credit insurance if you're granting terms.
- Stay on top of accounts, don't let them get far past the due date before communicating.
- Ask about their specific invoicing requirements. Make sure your invoices are PERFECT!

#### France

• Send statements of account regularly.

#### India

- Absolutely have signed credit agreements with agreed terms as customers will try to extend.
- Cash in advance only.

#### Russia

- With the current political climate, I recommend being very careful. Prior to the war in Ukraine we had a great working relationship with our Russian customer.
- Be prepared for payment delays.
- Stop selling! Get out if you haven't already one year ago!

### Insights from Credit Professionals

#### Non-country-specific Advice from the survey.

- Know your real customer, not the Trade/Banner name but the True Legal Entity (5 C's of Credit).
- Start early building a relationship with your customer, and include your salesperson you'll make a team and teams work together.
- Follow up with the customer's Procurement Dept and Finance Dept as many times as necessary.
- Obtain updated credit information Look for owner and addresses verification, as changes are often not communicated by the customer. Know all you can about the customer. Pull a credit report for payment history and legal status and name verification.
- Do due diligence for all prospect customers especially to those small/medium privately held companies with no Financials, credit report, etc. Check the profile and validate like business address, company domain e-mail address, etc. and start with small, reasonable credit line and reasonable payment terms.
- It is important to know customer's payment process to avoid misunderstandings or delays due to administrative issues.
- Obtain financial statements on your customers and backstop sales with credit insurance.